

PRODUCT BRIEF

Avaya and Teledex

Providing SIP Phones for the Hospitality Industry

How can businesses deliver cutting-edge content, applications and services to hotel guest rooms while driving revenue and reducing operating expenses?

Teledex LLC, a Gold-level member in the Avaya DevConnect program, meets this need with its Teledex iPhone SIP display phones and SIP non-display phones. Designed and manufactured for the hospitality industry, hotel guests will find Teledex iPhones easy to use regardless of their experience with Voice over IP (VoIP) phones or display phones.

Teledex iPhones work with the following Avaya products:

- **Communication Manager** – An open, scalable, and highly reliable telephony solution that provides centralized call control for a resilient, distributed network of media gateways and a wide range of analog, digital and IP-based communication devices.
- **SIP Enablement Services (SES)** – A bridge between Avaya MultiVantage™ applications and a wide range of standards-based user agents, web-based applications and communication devices, SES create a highly scalable, highly reliable SIP communications network that supports telephony, instant messaging, conferencing and collaboration.

Display Phones - the Teledex iPhone Display

Teledex iPhone LD4200 SIP display phones combine SIP voice services with rich, graphical content. Teledex iPhone display phones are also available in a Hybrid model (HD6200) that can be upgraded to SIP when a hotel implements VoIP. Both SIP and Hybrid models integrate a vibrant color touch-screen display with a feature-rich platform for delivering advanced voice services.

With the interactive touch-screen display, hotels have the potential to realize enhanced telecom-related profits by increasing their marketing and sales activity for retail, service and food and beverage outlets located on-site or off-site.

Additionally, Teledex iPhone display phones can help to enable cost-reduction initiatives, including process and order automation, administrative task management and guest self-service. Content for the display can be customized for each individual hotel. Content can include hotel information, group information, local attractions, news, weather, sports and more.

Teledex iPhone display phones can be configured either as SIP devices, or hybrid phones that can be converted from analog to SIP phones with a firmware upgrade. This directly benefits hotels who want to deploy rich, touch-screen devices in an analog environment, with the option to cost-effectively convert to an IP voice environment at a later date.

Teledex iPhone display telephone



Non-Display Phones - the Teledex iPhone ND2200

The Teledex iPhone ND2200 is a SIP non-display phone and is the perfect complement to the SIP version of the Teledex iPhone display model. With two line appearances, a premium quality speakerphone (optional), integrated two-port switch, and graceful design, the Teledex iPhone ND2200 offers the best form and function.

The Teledex iPhone-A (A210S) is an analog non-display telephone, presented as the counterpart to the Teledex iPhone Hybrid Display telephone, for use in an analog telephony environment.

System Requirements

Requirements include:

- Avaya Communication Manager 4.0
- SES 3.1.2

ABOUT DEVCONNECT

The DevConnect Program is a comprehensive set of innovative sales, support, marketing and services programs through which Avaya works with members to develop and promote their products and solutions that interoperate with Avaya solutions.

For more information, visit DevConnect at www.avaya.com/devconnect.



Teledex iPhone non-display telephone

ABOUT TELEDEX

Located in San Jose, California, Teledex is a preferred telecom supplier to most major hotel chains, as well as a number of multinational corporations. In 2005, Teledex launched the Teledex iPhone platform, comprising the Teledex iPhone family of VoIP and analog guest room telephones. With over twelve million phones shipped worldwide, the company is a worldwide leader in feature-rich telecommunications solutions for the global hospitality industry. Teledex also designs and manufactures innovative, award-winning wireless broadband solutions for high-density environments, such as hotels, resorts, condominiums, apartment complexes and assisted living communities.

For more information, visit www.teledex.com.

ABOUT AVAYA

Avaya delivers Intelligent Communications solutions that help companies transform their businesses to achieve marketplace advantage. More than 1 million businesses worldwide, including more than 90 percent of the FORTUNE 500®, use Avaya solutions for IP Telephony, Unified Communications, Contact Centers and Communications Enabled Business Processes. Avaya Global Services provides comprehensive service and support for companies, small to large.

For more information visit the Avaya Web site: <http://www.avaya.com>.

For more information on how Avaya Intelligent Communications can take your enterprise from where it is to where it needs to be, contact your Avaya Client Executive or a member of the Avaya Authorized BusinessPartner program, or access other collaterals by clicking on **Resource Type** under **“Do Your Research”** at www.avaya.com.